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PTO/SB/21 (08-00)

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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>	Application Number	9/248,616
	Filing Date	February 11, 1999
	First Named Inventor	Matthew J. DeAngelis
	Group Art Unit	---
	Examiner Name	---
Total Number of Pages in This Submission	Attorney Docket Number	3775/24

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<b>ENCLOSURES (check all that apply)</b>		
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Remarks		<b>Customer No 29858</b>
<b>SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT</b>		
Firm or Individual name	Frederick Yu, Reg. No. 45,251	
Signature		
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3775/24

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Matthew J. DeAngelis  
Serial No. : 09/248,616  
Filed : February 11, 1999  
Title : METHOD AND APPARATUS FOR CUSTOMIZING A  
MARKETING CAMPAIGN SYSTEM USING PLUG-IN  
COMPONENTS

Commissioner for Patents  
P.O. Box 1450  
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REVOCATION OF AND APPOINTMENT OF NEW POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 1.36, Amdocs Software Systems Ltd., as Assignee of the above-captioned U.S. patent, hereby revokes all prior powers of attorney in the above-captioned patent and hereby appoints Seth H. Ostrow, Reg. No. 37,410; Frank J. DeRosa, Reg. No. 26,543; Pamela G. Maher, Reg. No. 40,712; Leslie Restaino, Reg. No. 38,893; Robert L. Kovelman, Reg. No. 51,897; Robert Bauer, Reg. No. 34,487; Matthew J. Marquardt, Reg. No. 40,997; Frederick Yu, Reg. No. 45,251; Brooke W. Quist, Reg. No. 45,030; Monica Winghart, Reg. No. 46,790; James W. Woods, Reg. No. 47,184; Ivan Posey, Reg. No. 43,865; Antonio Papageorgiou, Reg. No. 54,341 and Samuel Simpson, Reg. No. 53,596 of the firm BROWN RAYSMAN MILLSTEIN FELDER & STEINER, LLP, 900 Third Avenue, New York, New York 10022, (212) 895-2000, with full power of substitution and revocation to prosecute this patent and to transact all business in the Patent and Trademark Office connected therewith.

Please direct all future correspondence in this patent application to:

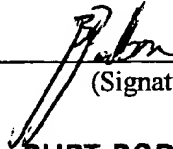
BROWN RAYSMAN MILLSTEIN FELDER & STEINER, LLP  
900 Third Avenue  
New York, New York 10022  
(212) 895-2000

The undersigned has reviewed all documents in the chain of title and believes title is in the Assignee.

A Certificate under 37 C.F.R. § 3.73(b) is filed herewith.

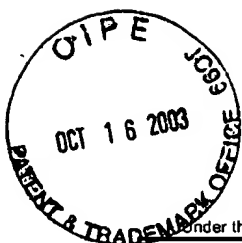
Amdocs Software Systems Ltd.

September 12<sup>th</sup> 2003  
Date

  
(Signature)

**BURT PODBERE**  
**GENERAL MANAGER**

\_\_\_\_\_  
(Name and Title of Authorized Company Official)



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**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Matthew J. DeAngelis  
Application No./Patent No.: 09/248,616 Filed/Issue Date: February 11, 1999  
Entitled: METHOD AND APPARATUS FOR CUSTOMIZING A MARKETING CAMPAIGN SYSTEM...  
Amdocs Software Systems, Ltd., a Ireland Corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or  
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

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- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Matthew J. DeAngelis To: Exchange Applications, Inc.  
The document was recorded in the United States Patent and Trademark Office at Reel 9774, Frame 0603, or for which a copy thereof is attached.
2. From: Exchange Applications, Inc. To: Silicon Valley Bank  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From: Silicon Valley Bank To: Amdocs Software Systems, Ltd.  
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.  
[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

September 17<sup>th</sup> 2003  
Date

BURT PODBERG  
Typed or printed name  
[Signature]  
Signature  
GENERAL MANAGER  
Title